CORRECT
CONSULTING & MARKETING

We Build Bosses.

PROFIT BOSS BUILDER

JIM DOODY

Owner | **Correct Consulting & Marketing**



> **Why would the owner of a multi-million dollar business do the job of someone who is $12 an hour?**
>
> — JIM DOODY

Jim has spent 15+ years in FP&A at multi-billion-dollar companies, where his planning, budgeting and forecasting uncovered millions in added bottom-line profit. He automates the reporting grind, builds dashboards leaders actually read, and has tracked marketing performance for global franchises. Now he brings that big-company firepower to owners who want more free cash flow and more free time.

WHAT THEY DO

- Fractional CFO support and financial reviews
- Pro formas, budgets and forecasts
- Simple KPI dashboards that kill the spreadsheet grind

WHO THEY SERVE

Small business owners who want control of their cash flow and a clear, current view of their numbers.

PROFIT *know your numbers, so every big decision starts from facts.*

HYPE SONG "Shine" – Lil Wayne · **FAVORITE MOVIE** The Rock

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